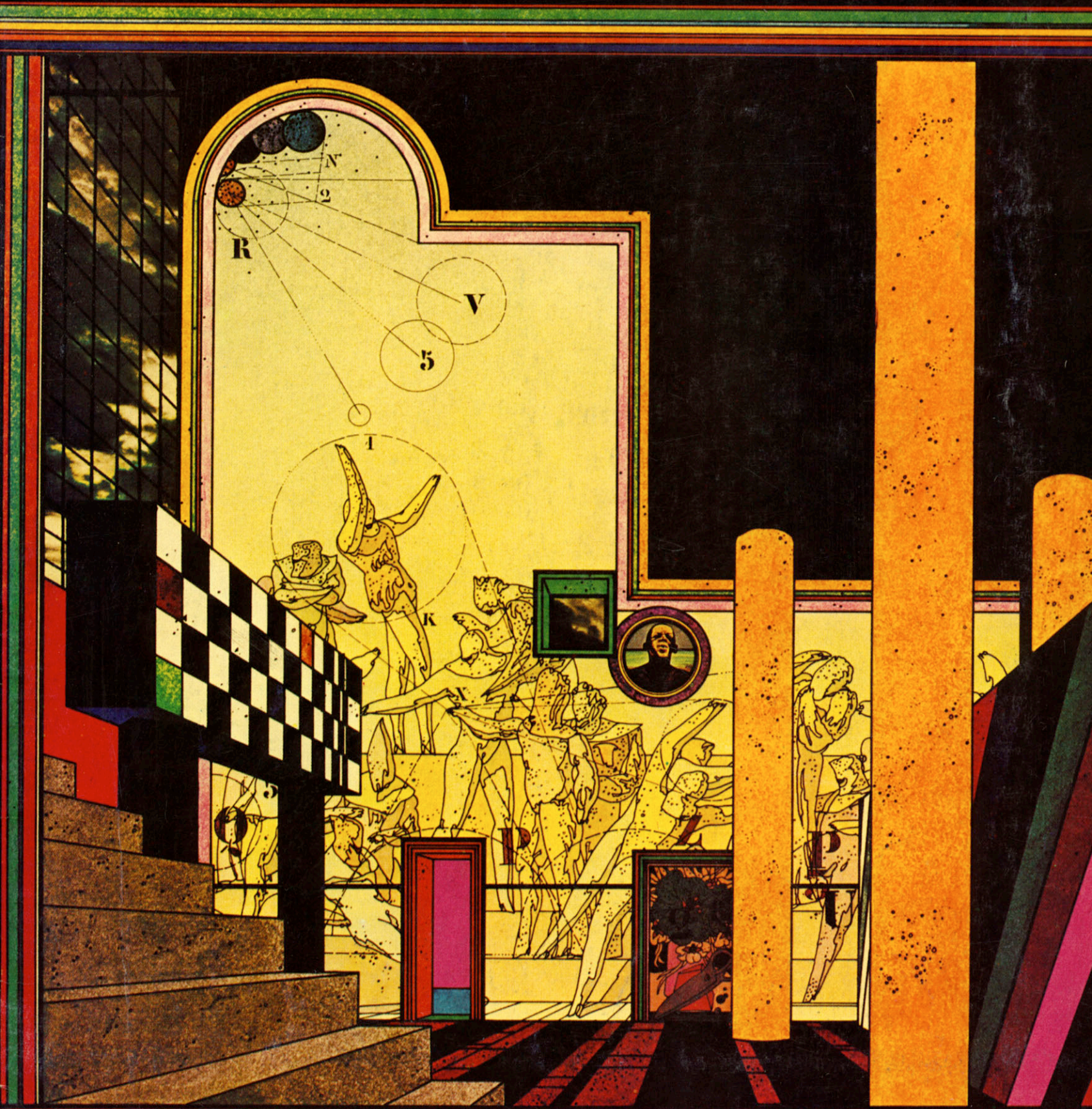


The 21st Annual Awards Program

Progressive Architecture

January 1974 A Reinhold publication



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January 1974

Progressive Architecture

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	Cleveland Heights/University Heights, Ohio	
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	St. Mary's at the Cathedral, Philadelphia	
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Cover: Combined media drawing by Lebbeus Woods of IDS, Inc., part of an entry (p.88) which was given a special commendation for graphics and a citation for applied research by the jury.



Stifter and Baum Architects



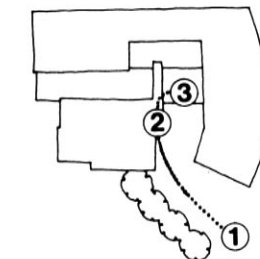
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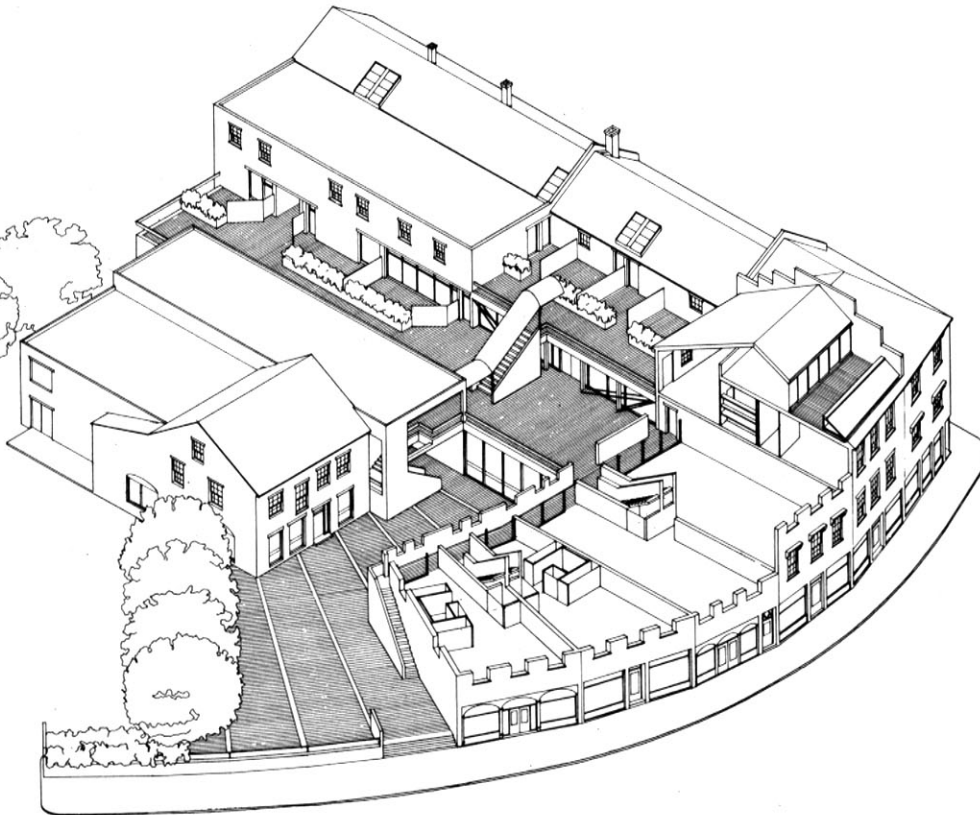


Credits

Architects: Charles T. Stifter, partner, Edward M. Baum, partner.

Consultants: Souza and True, structural; Fitzmeyer and Tocci, mechanical.

Client: Humphrey and Allen, developers.



East Row, Newburyport: A Conversion for Commercial and Residential Occupancy. A lesson in reusing existing urban fabric

Program: Converting a series of 19th Century structures into 22,500 sq ft of commercial/office space, 12 two-bedroom and 4 studio apartments with a parking place for each apartment.
Site: 40,000 sq ft, downtown Newburyport, Mass.
Solution: Restraints on the solution included integration with the existing renewal plan that required all street façades to be restored, adaptation of various existing structural systems to meet current code standards, and a low budget. The solution preserves the hard edge street side, but opens up the soft edge interior space for public use and circulation with a series of interlocking decks. Living units are on the upper levels with views of the waterfront.
Materials and construction: Street elevations are to be restored to their 19th Century character. The only other new exterior construction is the interior court constructed of brick and wood.

Jury comments

Myers: For so long, so much of what architecture has been about is starting from scratch. But this project represents a theme that really struck us. It seems that a major shift we're seeing now is not so much concern for preservation, but a concern for existing structures, the realization that they have an economy and purpose for reuse. We can no longer wipe out everything and build anew. It takes a long time for a neighborhood to grow, and we must consider that we can continue to work on it . . . We must build on the existing structure of the city. We have become very conscious of the wastefulness of how we build, and we must realize that we're out of the throw-away economy.
 This kind of project is an indication of the kind of thing we're going to see more of in the future. We must have less of the huge-project syndrome. This project represents a more evolutionary way of looking at city change; it develops a wonderful mixed use—a return to Jane Jacobs. It is at a modest scale, but it's very complex, and extremely well done. □